



# A Crisis in Cyber Confidence

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# A Crisis in Cyber Confidence

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# Today's Moderator



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# Today's Panelists



**Mike Bruemmer**

CHC CIPP/US, Vice President  
Consumer Protection,  
Experian



**Jerry Lopes**

Enterprise Risk Manager,  
Aetna Inc.



**Bob Parisi**

Managing Director,  
Marsh FINPRO



**Bruce Radke**

Co-Chair, Privacy,  
Cybersecurity & Media  
Vedder Price

# Should a common definition of “prepared” be part of the cybersecurity process in order to avoid “overconfidence?”



**Mike Bruemmer**  
Experian



**Jerry Lopes**  
Aetna Inc.



**Bob Parisi**  
Marsh FINPRO



**Bruce Radke**  
Vedder Price

# How can the “it can’t happen to me” attitude be addressed?



**Mike Bruemmer**  
Experian



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Aetna Inc.



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● Are the survey's key concerns appropriate for each party? Where should attention be placed?



**Mike Bruemmer**  
Experian



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**Bob Parisi**  
Marsh FINPRO



**Bruce Radke**  
Vedder Price



# What are the significant points to keep in mind following a cyber event?



**Mike Bruemmer**  
Experian



**Jerry Lopes**  
Aetna Inc.



**Bob Parisi**  
Marsh FINPRO



**Bruce Radke**  
Vedder Price



# How can employee negligence be best addressed and are all parties properly concerned?



**Mike Bruemmer**  
Experian



**Jerry Lopes**  
Aetna Inc.



**Bob Parisi**  
Marsh FINPRO



**Bruce Radke**  
Vedder Price



# What roles should brokers, risk professionals, and legal vendors take to shift perspectives?



**Mike Bruemmer**  
Experian



**Jerry Lopes**  
Aetna Inc.



**Bob Parisi**  
Marsh FINPRO



**Bruce Radke**  
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# Thank you, panelists!



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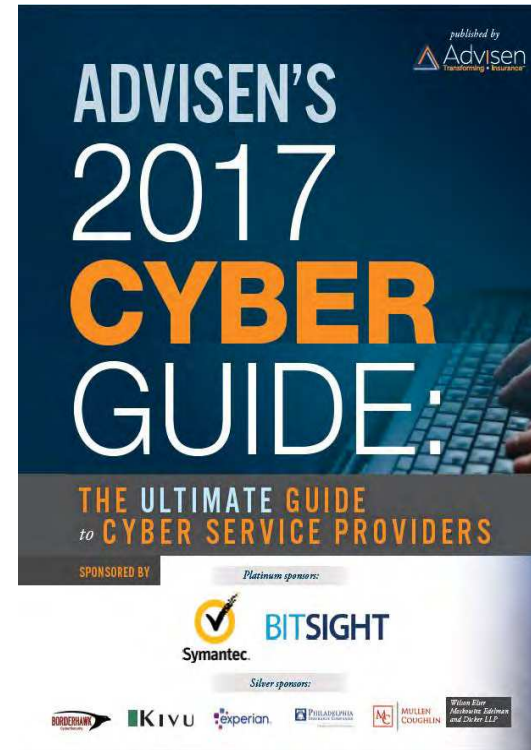
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